

10 steps to reduce environmental impact

<input checked="" type="checkbox"/>	Obtain FSC chain of custody certification
<input checked="" type="checkbox"/>	Design products to minimize VOC emissions.
<input checked="" type="checkbox"/>	Source raw material locally
<input checked="" type="checkbox"/>	Increase yield and decrease power consumption
<input checked="" type="checkbox"/>	Power kiln boiler using production waste
<input checked="" type="checkbox"/>	Recycle excess wood chips
<input checked="" type="checkbox"/>	Implement company wide recycling program
<input checked="" type="checkbox"/>	Design products for optimal lifecycle and minimal maintenance
<input checked="" type="checkbox"/>	Teach consumers how to increase the lifecycle of the flooring through proper maintenance and climate control.
<input checked="" type="checkbox"/>	Advertise the advantages of hardwood flooring in an environmentally responsible way.

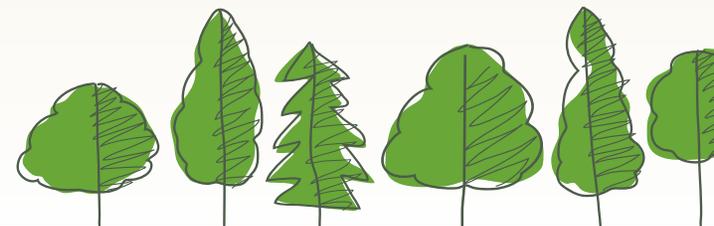
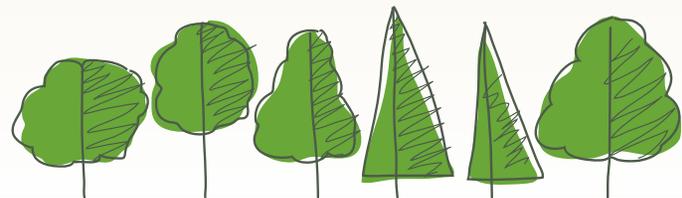


APPALACHIAN FLOORING
 Complies with the requirements of the
**Forest Stewardship Council - Chain of
 Custody Standard**

as of
September 14th 2009



Proud To Think Green



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The mark of
 responsible forestry

Our environmental policy

We take pride in being environmentally conscious. Therefore our manufacturing process is designed to minimize production waste. Additionally, we transform our wood residue into energy which is used to kiln dry our green lumber. These are only a few examples of our ethical manufacturing practices and of how we proactively work to minimize the impact of our operations on the environment.

Environmental benefits of choosing Appalachian hardwood flooring

Hardwood flooring is an ecologically wise choice because it is both renewable and recyclable. Well managed hardwood forests will continue yielding high quality trees for generations and hardwood floors can find new life through re-finishing or by being reclaimed for other uses.

Wood is widely recognized as a carbon neutral material. Carbon trapped within the tree during its growth cycle remains contained within the wood during its service life. The carbon neutral nature of wood has led hardwood flooring to be the primary choice as a floor covering in many LEED® certified projects.

Minimizing our collective energy consumption is a prime concern in preserving the environment. Wood flooring manufacturing has been found to consume the lowest amount of energy (electrical and fossil fuel) of any floor covering option.

What is FSC?

FSC certification is internationally recognized as the most rigorous environmental and social standard for responsible forest management. The FSC's transparency, focus on a participatory consultation process, independent monitoring, supply chain tracking and strong management standards are some of the reasons why it is the only forest certification system supported by groups such as the World Wildlife Fund Canada, Greenpeace, Sierra Club of Canada, and the National Aboriginal Forestry Association.

FSC is the only international accrediting body which guarantees that designated wood products come from responsibly managed forests.

Why buy FSC-certified products?

By buying FSC-certified products you are investing in our future. Responsible forestry management safeguards natural wildlife habitats, freshwater lakes and rivers, and keeps our forests healthy for generations to come.

Consumers are increasingly concerned about the impact of their decisions on the environment and their communities. Some companies are addressing this concern by insuring that their products are made from responsibly harvested raw materials. One of the most widely recognized ways of doing so is by specifying wood products that are independently verified to have met the FSC's international standards.

What is LEED®?

LEED® which is managed by the U.S. Green building council (USGBC) and the Canadian Green building Council (CaGBC) it is a voluntary, consensus-based national standard for developing high-performance, sustainable buildings.

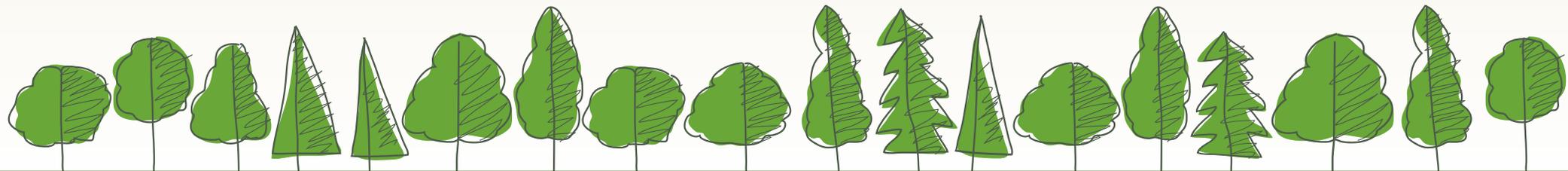
The Leadership in Energy and Environmental Design (LEED®) Green Building Rating System™ encourages and accelerates global adoption of sustainable green building and development practices through the creation and implementation of universally understood and accepted tools and performance criteria.

LEED® is a third-party certification program and an internationally accepted benchmark for the design, construction and operation of high performance green buildings. It provides building owners and operators the tools they need to have an immediate and measurable impact on their buildings' performance.

Appalachian Flooring contributes to LEED® points in certified projects in both Canada and the United States

Appalachian Flooring and VOCs

Appalachian flooring's products contain negligible amounts of formaldehyde. The amounts are so low as to not be detectable during testing. Our VOC content has been measured as approximately 50 times less than the amount allowed under California emission standards (CARB), the most stringent in North America.



What is the Lacey Act

It is an act passed by the United States Congress which prohibits the importing of illegally harvested wood and wood products. This legislation sets a new benchmark in environmental protection legislation.

Where does Appalachian Flooring stand in relation to the Lacey Act

Appalachian Flooring is and has always been in full compliance with the new laws regarding sourcing of its raw material. Appalachian feels it is its obligation to ensure that its product are procured from environmentally responsible suppliers.

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